

SAKSHI LUNAWAT

Product Designer • Pune, India • (Open to relocating)

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WORK EXPERIENCE

User Experience Designer

Bot VFX

Remote

09/2024 – Present

- Leading end-to-end product design efforts in the expansion of S2, their in house productivity management tool, serving 800+ users across teams.
- Streamlined navigation, workflows and data entry processes, reducing user confusion by 80% and increasing task completion speed by 60%.

Lead Project Manager (Visual & Creative Art Director)

BMW

Savannah, GA, USA

03/2023 – 06/2023

- Led collaborative BMW SCADPro's entry into the virtual goods market, focusing on NFTs and achieving a 15% competitive advantage by aligning product offerings with Gen Z target audience preferences and business goals.

User Experience Designer

Talentica

Pune, India

01/2022 - 09/2022

- Facilitated the redesign of HDFC Credila, India's first dedicated loan company with a customer base of over 4.9 million, focusing on the loan onboarding application process.
- Created and defined user journeys, wireframes, prototypes, interactions and design systems for customer-facing for HDFC Credila resulting in a 35% reduction in task completion time.

User Experience Designer

YUJ Designs

Pune, India

07/2020 - 12/2021

- Designed dashboards for Honeywell Oil & Gas, boosting operational efficiency by 80% through real-time monitoring, predictive analytics and streamlined workflows.
- Collaborated with cross-functional partners like engineering, PM and design systems to ship multiple models.
- Led the redesign of the YUJ intranet, introducing multiple workflows for performance assessment and strategic decision resulting in 40% enhanced operational efficiency.

User Experience Design Intern

Lemon Yellow

Thane, India

12/2019 - 04/2020

- Led the design and development of the vehicle dealership application for Mahindra Finance, including research, prototyping, interaction flows and final delivery. Implemented a user interface redesign for the SonyLiv platform, focusing on improving user engagement metrics such as average watch time and page views by 50%.

System Design Intern

Nodes

Pune, India

06/2019 - 07/2019

- Led user research for a design thinking initiative at Pune University, identifying a need for design thinking principles among engineering students. This led to the development of new design thinking courses.

EDUCATION

Savannah College of Art and Design (SCAD)

MA in Interactive Design (3.9 GPA)

Savannah, GA, USA

2022 – 2024

MIT Institute Of Design

B.Des in User Experience Design

Pune, India

2016 – 2020

SKILL

Design Strategy, Interaction Design, Product Design, User Experience Design, System Thinking, Design Thinking, UI/UX, UX Research, B2B, New Media Design, Motion Design, Rapid Prototyping, Dashboards, WCAG, Design tools, Agile, Storytelling, Figma, Adobe XD, Adobe Creative Suite, HTML, CSS, Lovable.dev, No Code Tools & AI Tools.